

# Top-20 books on 'Spirituality & Business'

18 december 2003

## 1. Danah Zohar and Dr. Ian Marshall

### ***SQ Spiritual Intelligence - The Ultimate Intelligence***

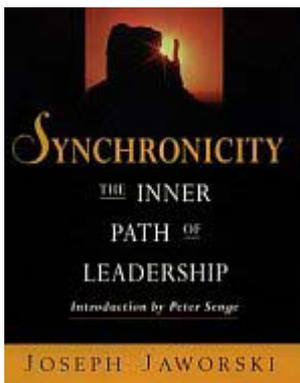
Bloomsbury Publishing, 2000, 324 pp.

The quality that moves boundaries. Traditional intelligence tests measure our thinking power. To handle our own and other people's feelings, we also need emotional intelligence. But alongside IQ and EQ, a third factor comes into play: SQ: it is with our spiritual intelligence that we choose between good and evil, that we are creative, seek the meaning of life and come into contact with that which is greater than ourselves. Spiritual Intelligence is the pioneering book that reveals this intensely human, but until now unrecognized quality. Only with SQ do we become full human beings, do we reset our (own) boundaries. A book to open up your inner world and enable it to blossom out.

## 2. Joseph Jaworski

### ***The Inner Path of Leadership***

Berrett-Koehler, 1996, 211 pp.



This grandiose work illustrates that leadership is essentially all about releasing streams of human potential, about enabling others to break through their own barriers – barriers erected by themselves or by their organizations. The result is a unique book, written both from the heart and the head. It describes the shifts of consciousness that are needed if we wish to create and discover our full potential: shifts in how we view the world, how we experience relationships, and how we express our involvement. This new way of looking at people and things gives a totally new content to leadership, for leaders of every kind. A reading experience that will sharpen your modesty.

### **3. Ken Wilber**

#### ***Sex, Ecology, Spirituality - The Spirit of Evolution***

Shambhala, 1995, 831 pp.

One of the most sensational books ever written. In a lively tour de force the author succeeds, with erudition and vision, in outlining the whole path of evolution from matter to life and to consciousness, describing the patterns common to evolution in each of these three areas. In each field evolution points to a clear "direction", a trend towards ever more and better organized patterns. The "spirit of evolution" lies in its "directionality": creating order from chaos. A book that will turn you upside down and bid you be silent: light shining in the darkness.

### **4. Bill Defoore and John Renesh Eds.,**

#### ***Rediscovering the Soul of Business -***

#### ***A Renaissance of Values***

Sterling & Stone, Inc, 1995, 379 pp.

Rediscovering the soul in business means finding once again what was once an essential part of our human identity. Working with the soul is the quintessence of human experience. This book takes transformational thinking onto another and higher level, offering a solid, quality framework for everyone wishing to implement meaningful and sustainable change. Working with soul means business with a strongly recognizable identity. It means building solid, lasting relationships. It means inspiring trust and attracting customers by integrity rather than exploitative advertising. In doing business with soul there is no longer any place for the anxiety that unfortunately so dominates today's business climate. The rebirth of values means also the rebirth of people as full human beings.

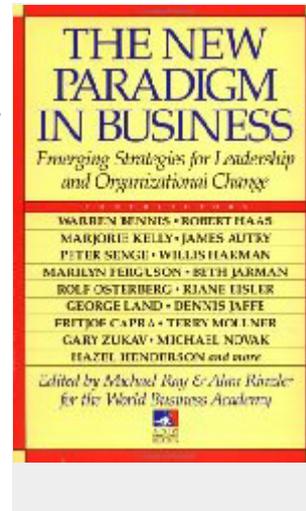
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**5. Michael Ray and Alan Rinzler eds. for the  
World Business Academy**

***The New Paradigm in Business - Emerging Strategies for  
Leadership and Organizational Change***

Jerermy P. Tarcher/Perigee, 1993, 298 pp.

This still pioneering work written for the 1993 World Business Academy offers razor-sharp ideas for new leaders. Central to the new paradigm are human beings and their creativity. Intuition is becoming increasingly important in corporate planning . The old organizational hierarchies must irrevocably disappear. Company and employee values come into alignment. Leaders view the multicultural workforce as a new challenge, and doing business becomes more and more a socially responsible and empowering undertaking (CSR). A book that throws a totally new light on what entrepreneurship really is.



**6. Tom Peeters and Nancy Austin**

***A Passion for Excellence - The Leadership Difference***

HarperCollins Publishers, 1994, 437 pp.

Following the international bestseller In Search of Excellence this book reveals the secrets of a revolution within management. The authors demonstrate clearly that by attaching sufficient attention to detail, by treating employees with dignity and by setting store by vision and integrity, one reaches excellence in the long term. The core of this revolution – its heart and soul – is placing gentleness on a par with sober judgement and practicality. In this way employees can express themselves in their acts and not – as is unfortunately so often the case – be soured by stress and an absence of prospects and meaning. Working with heart and soul requires every employee to commit his or her entire person. With their innovative drivenness such employees represent genuine added value and ensure a company's steadily growing success. Inner and emotional involvement become a passion, and the company a success story.

## **7. Thomas Moore**

### ***The Education of the Heart - Readings and Sources for Care of the Soul, Soul Mates, and the Re-Enchantment of Everyday Life***

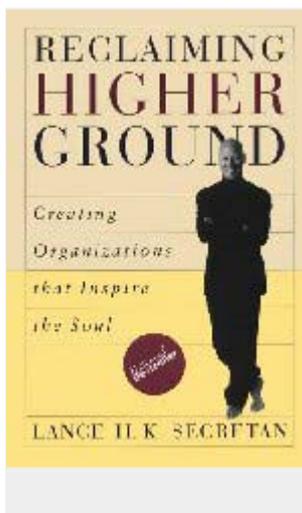
HarperPerennial, 1996, 349 pp.

In our society which is marching crazily to the drumbeat of action, action, and yet more action (almost 24 hours a day), this book comes as a genuine breath of fresh air. We need not just action, but also contemplation, stepping back and seeing things from a distance. Stress gives way to a slowing down, the head and brain are allowed to rest and the heart takes over. Only someone who loves himself can also love other people. Only men and women who overcome self-denigration and self-pity gain real contact with themselves and others. The gaping gulf we find in ourselves is due to the fact that we find it so hard to forgive ourselves and others. By allowing the heart to speak more and more, new worlds open up to us. This book is also a voyage of discovery to the centre of your being: your loving and beating heart.

## **8. Lance H.K. Secretan**

### ***Reclaiming Higher Ground - Creating Organizations that Inspire the Soul***

McGraw-Hill, 1997, 260 pp.



A book that instils hope in days of fear and gloom. The author applies the principles of higher states of consciousness to the business world. In his view, only organisations with soul are able to survive these turbulent times. Working with soul means first of all coming back into contact with one's own being: becoming an integrated personality in which head, heart and soul are aligned and operate in harmony with one another. The author hammers home the fact that employees are not liabilities but rather a company's greatest assets.

A grandiose book that clearly shows that working people have value and must win it back by increasingly striving for authenticity and integrity.

## **9. Willis Harman & Maya Porter Eds.**

### ***The New Business of Business - Sharing Responsibility for a Positive Global Future***

Berrett-Koehler Publishers, 1997, 278 pp.

In this highly enlightening book from the World Business Academy a number of creative top figures from the most diverse fields take a close look at global changes in today's enterprise climate. The numerous aspects of the new business paradigm are meticulously unveiled. This book is the best guide imaginable if, as a forward-thinking and forward-thinking entrepreneur, you do not want to miss the high speed train of global and interpersonal changes.

## **10. J. M. Juran**

### ***Juran on Leadership for Quality - An Executive Handbook***

The Free Press, 1989, 376 pp.

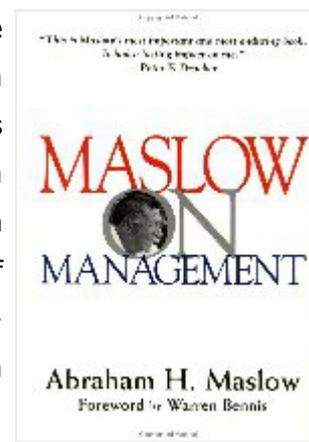
Quality in the widest sense of the word has become an obsession in almost every self-respecting enterprise that is seeking to keep its head above water in today's global digital economy. The author, one of the world's top experts in the field of quality, set out efficiently and with crystal clarity what top management has to do in order to translate this obsession into dynamic results. With well-founded and practically tested methods, Juran demonstrates that strategic quality management must flow through all layers of the company, and must in the first place emanate from the top.

## **11. Abraham H. Maslow**

### ***Maslow on Management***

John Wiley & Sons, Inc, 1998, 312 pp.

The standard reference work on human behaviour on the workforce. The author's at once brilliant and humane vision is set out clearly in this masterly work. Reading this cathedral of a book is a humbling experience: how in heaven's name is it possible that the basic values of human nature and the nature of work are hardly ever respected, if at all, in most daily work. Maslow's concept of self-realisation may well one day effect a Copernican Revolution in work and society.



## **12. Clive Hamilton**

### ***The Mystic Economist***

Willow Park Press, 1994, 203 pp.

A highly challenging and stimulating book that pays full attention to human nature and to the place and role of economic rationality in it. At last we meet an economist that treads other - more real - paths in his razor-sharp analyses of the obsolete and worn-out but still triumphantly dominant economic paradigm of power, profit and performance. The author fights to overcome once and for all the duality that has controlled and determined our (human) life, thinking and feeling since Descartes, and even before. It is high time to restore this lost unity.

## **13. Jack Hawley**

### ***Reawakening The Spirit In Work - The Dharmic Management,***

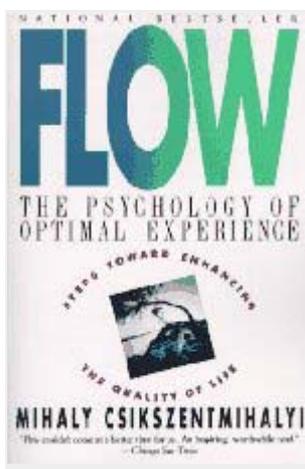
Berrett-Koehler Publishers, 1993, 212 pp.

“Ensouling”, genuineness, character, authenticity and integrity are the essential ingredients and values that are called on to give new meaning to life in today’s totally unpredictable world of work. As the old saying goes: management is in essence nothing more than doing things the right way, whilst leadership is doing the right things. For the author, however, the right things also have to be done in the right way. This may sound like apple pie and motherhood, but it’s not that simple. Rather it calls for a totally new approach and attitude: the power that we draw from within ourselves!

## **14. Mihaly Csikszentmihalyi**

### ***Flow - The Classic Work on How to Achieve Happiness***

Harper & Row, 2002, 303 pp.



This top book – translated into more than 15 languages – asks some very simple questions: what do we live for? What are the inner experiences that make life worthwhile? This book has become a classic for people wishing to experience happiness in its highest form. With his crystal-clear analysis of the phenomenon of flow – a situation of happiness, creativity and general involvement – problems melt away like snow in the sun, making way for an overwhelming sense of transcendence and freedom. From his extensive practical experience the author makes it clear that this is a state achievable by everyone! Everyone has the potential power to experience flow,

at work, during play or in relationships. Once you have grasped the concept of flow, you learn how you can live in harmony with yourself, with society and with the universe. You can return to the state of total happiness which is in fact everyone's birthright.

## **15. Michael Toms**

### ***The Soul of Business***

Hay House, Inc, 1997, 226 pp.

This original book looks at the new dimensions to be discovered in the world of entrepreneurship. Centre of attention are human beings with their dignity, emotionality and qualities, and not so much the – in the long term – stultifying bottom line. Interviews with representatives of the new management paradigm demonstrate that the golden calves of old-style economic thinking - productivity, hunting for profit and lust for power - have had their day. The future of an enterprise lies in its values and its vision: in social inclusiveness, the importance of intuitive, female, creative and ethically and corporate social responsibility (CSR). Only this way can a business enterprise be a positive force for change in our world.

## **16. Peter Russell and Roger Evans**

### ***The Creative Manager - Finding Inner Vision and Wisdom In Uncertain Times***

Jossey-Bass Publishers, 1992, 168 pp.

A sensational book on personal empowerment. The real revolution in today's IT age is the gift of using our mental powers differently.

Creative enterprises are places where flexibility, a readiness to embrace changes, challenges and adaptations, and an ability to break with old rules form the central credo of entrepreneurship. The authors make clear that you must first draw on your own creative potential and dare to trust in your own visions in order to make them reality. Only this attitude will put you, and more importantly, keep you, ahead of the competition!

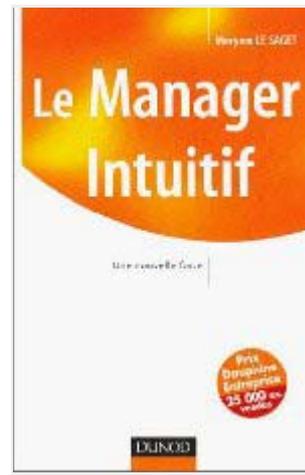
## **17. Meryem Le Saget**

### ***Le Manager Intuitif - Une nouvelle force***

Dunod, 1992, 328 pp.

A jewel of a book – awarded France’s Prix Dauphine Entreprise – draws from pretty much the same well as the previous book.

It is a fascinating exercise to compare the Anglo-Saxon and French “versions”. The author gives free rein to her female intuition, examining changes in mental processes and attitudes at both corporate and individual levels. The book’s clear ambition is to help entrepreneurs step away from the logic of power and towards that of competence and sensitivity. Dare to take this step and you bridge the gulf



between your professional efficiency and the human dimension. For the author this is the only way to achieve a harmonious balance between work and the human person. It is this that gives you access to inner forces and from this centre you can constantly expand your limits.

## **18. David C. Korten**

### ***When Corporations Rule the World***

Kumarian Press Inc. and Berrett-Koehler Publishers, Inc, 2001, 384 pp.

Now also an international bestseller. Korten’s analysis lasers through the dominant globalisation thinking of multinationals. His totally destructive critique of the tyranny of the global economy is solidly supported with numerous case studies. At the same time he offers a number of alternatives that demonstrate that change can be brought about in a humanly responsible and sensitive manner. This book is an essential introduction into the new economy, and a blueprint for the current change in economic paradigms.

## **19. Daniel Goleman**

### ***The New Leaders - Transforming the Art of Leadership into the Science of Results***

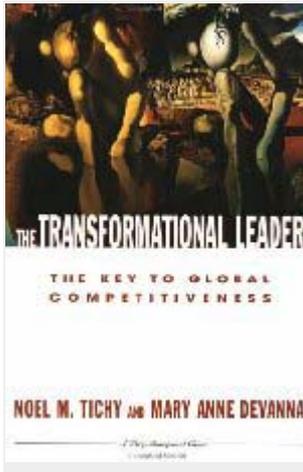
Little, Brown, 2002, 302 pp.

Goleman’s bestseller Emotional Intelligence has brought an entirely new concept of ‘being smart’ to the way we think and feel. With this new book he examines the consequences of emotional intelligence for leaders and organizations. Detailed scientific proof serves to support his argument that organizational structures stand or fall with the management and adaptation of what he calls ‘primal leadership’. This pioneering book demonstrates very clearly how a leader’s emotions are infectious, how he/she must radiate his/her energy and enthusiasm to vibrate

employees' own sounding boards. Only then can an organisation blossom and grow to unique heights of quality and authenticity. An ideal book to raise your leadership to higher levels.

**20. Noel M. Tichy and Mary Anne Devanna**  
***The Transformational Leader - The Key to***  
***Global Competitiveness,***

Wiley Management Classic, 1990, 306 pp.



Transformational leaders are the leaders of the future. They alone can safely lead the massive changes that major corporations are called on to make in the coming decades. The book gives a blueprint of the unique qualities these leaders need in order to successfully implement the transformational process in companies in times of crisis and chaos. A must too for every leader who is involved in constant change and who has understood that the key to success in an ever more global and competitive economy begins with the thorough transformation of him/herself.

This top twenty was put together by András László, EuroVisioning.org  
(Website: [www.eurovisioning.org](http://www.eurovisioning.org)).

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